



ARTS AND DESIGN TRACK (Media Arts and Visual Arts)

Grade 11 - 1st Semester

CORE SUBJECTS	HOURS
Oral Communication	80
Komunikasyon at Pananaliksik sa Wikang Filipino at Kulturang Pilipino	80
General Math	80
Earth and Life Science	80
Physical Science	80
Physical Education and Health	20
SPECIALIZED SUBJECTS	
Creative Industries 1: Arts and Design Appreciation and Production	80
Layout Design for Print Publications	80
TOTAL HOURS	580

Grade 11 - 2nd Semester

CORE SUBJECTS	HOURS
Reading and Writing	80
Pagbasa at Pagsusuri ng Ibat-Ibang Teksto Tungo sa Pananaliksik	80
Statistics and Probability	80
Physical Science	80
Personal Development	80
Physical Education and Health	20
CONTEXTUALIZED SUBJECTS	
Research in Daily Life 1	80
SPECIALIZED SUBJECTS	
Developing Filipino Identity in the Arts	80
Vector Graphics and Illustration	80
TOTAL HOURS	660



Grade 12 - 1st Semester

CORE SUBJECTS	HOURS
Photo Retouching and File Management	80
Introduction to Philosophy of the Human Person	80
Physical Education and Health	20
CONTEXTUALIZED SUBJECTS	
English for Academic and Professional Purposes	80
Research in Daily Life 2	80
Pagsulat sa Filipino sa Piling Larangan	80
Empowerment Technologies (E-tech): ICT for Professional Tracks	80
SPECIALIZED SUBJECTS	
Integrating the Elements and Principles of Organization in the Arts	80
Apprenticeship and Exploration in the Arts Production (Visual Arts and Media Arts)	80
TOTAL HOURS	660

Grade 12 - 2nd Semester

CORE SUBJECTS	HOURS
Contemporary Philippine Arts from the Regions	80
Non-Linear Video Editing	80
Physical Education and Health	20
CONTEXTUALIZED SUBJECTS	
Entrepreneurship	80
Research Project	80
SPECIALIZED SUBJECTS	
Sound Mixing and Mixing Authoring	80
Exhibits for Arts Production (Visual Arts and Media Arts)	80
TOTAL HOURS	500



CREATIVE INDUSTRIES 1: ARTS AND DESIGN APPRECIATION AND PRODUCTION

The course presents a survey of the various arts and design production for senior secondary students. It intends to provide students with knowledge of the different arts and design forms, materials, media and production in the creative industries. It will also introduce significant and influential artists and their works across time and place. In order to strengthen their appreciation of all the visual art forms, an introduction to digital photography is included as part of their projects. Students will be exposed to topics such as aperture, shutter speed, and ISO, and tackles the different tools and materials used in the professional practice of photography. Students will be trained in the creative use of exposure, and will hone their skills in utilizing color with a particular focus on color correction and white balance.

LAYOUT DESIGN FOR PRINT PRODUCTION

This subject tackles the fundamentals of page design and layout, for use on a myriad of business applications, such as marketing and advertising collaterals. It focuses on the basic operations of Adobe InDesign, the industry-standard software for designing professional-quality print publications. Students will be guided in prepress procedures and receive an orientation on different printing processes.

INTEGRATING THE ELEMENTS AND PRINCIPLES OF ORGANIZATION IN THE ARTS

This subject deepens the learner's understanding of the elements and principles of organization in the arts in various forms of creative expressions through a series of applications: 1) creative works, and artistic endeavors for personal development; 2) advancement of cultural identity and of one-self; 3) promotion of cultural identity; and 4) expansion of discipline. As a specific application of the theories taught, students will be exposed to digital painting techniques wherein they will be trained in creating visual compositions on a computer. This class takes their creativity beyond traditional drawing techniques and introduces layers, digital color palettes, and other advanced painting tools to help them visualize and render images from basic shapes to more complex figures.

PHOTO RETOUCHING AND FILE MANAGEMENT

This subject teaches students the creative elements of photo-retouching, delving into the practical aspects of image manipulation, as well as basic technical knowhow in the use of industry-standard software such as Adobe Photoshop. It discusses the key roles of a digital darkroom specialist in the workflow of professional photographers, and develops their competency in handling client projects.



VECTOR GRAPHICS AND ILLUSTRATION

This subject revolves around the use of Adobe Illustrator, a vector-based application used in the production and manipulation of digital images. With a particular focus on vector design, students will be taught the importance and applications of resolution-independent computer graphics, as well as various digital drawing techniques.

DEVELOPING FILIPINO IDENTITY IN THE ARTS

The course deepens the student's awareness of art in his/her community and the rest of the nation and allows him/her to explore ways in which he/she can contribute to the creation of a national identity using his/her knowledge and skills as an artist. Students will be taught basic videography techniques so that they can practice developing this identity through film-making. This subject gives students the fundamentals of video recording equipment, technical specifications, and video formats. They will be guided in the use of professional video production equipment and will be tasked to shoot various video projects, such as events coverage and short documentary or narrative films.

APPRENTICESHIP AND EXPLORATION IN THE ARTS PRODUCTION (VISUAL ARTS AND MEDIA ARTS)

The course offers an intensive period of acquiring, understanding, and developing proficiency in visual arts and design production through hands-on training in available art organizations, art centers, production houses, independent artists/designers, community-based art/cultural groups. It intends to enrich the learner's knowledge and skills in his/her chosen field emphasizing artistic, educational and cultural values and work ethics.

NON-LINEAR VIDEO EDITING

This subject focuses on the most important aspect of the post-production phase in video production— non-linear video editing. Using Adobe Premiere Pro, students will be trained in basic software operations for the effective handling of video. Working on existing footage, students will be guided in the creative use of timing, editing techniques, and transition effects.

SOUND MIXING AND MUSIC AUTHORIZING

In this subject, students will be trained in the basics of sound manipulation and editing using Adobe Audition, a powerful sound mixing software used by professionals worldwide. The subject tackles the key elements of music production and authoring, while encouraging students' musical creativity in the development of their own music mix and canned radio productions.

EXHIBITS FOR ARTS PRODUCTION (MEDIA ARTS AND VISUAL ARTS)

As a final culminating project, the course prepares the students to exhibit creative outputs using the skills learned during their apprenticeship period with emphasis on artistic, educational, cultural values and work ethics.